

Our Proud Sponsors:



2118 Niles-Cortland Road
Cortland, OH 44420

Phone: 330-638-9507

Fax: 330-638-2772

www.docsideerscents.com



Join DOC and his
Prostaff on his
Popular Network
TV Show



#1 Most Aired
Outdoor
TV Show*
2005-2008 Season*

*Source: research.backchannelmedia.com



Keith 'DOC' & Kara Ainsley

Join DOC and his Prostaff on his Popular National TV Show:



It is the aroma of passion, integrity and achievement. Keith "DOC" Ainsley, owner of DOC'S Deer Scents and founder of DOC'S Team Extreme®, is living his dream.

DOC started hunting squirrel at the age of five and worked his way up to whitetail deer before entering the United States Marine Corp in 1981.

He was honorably discharged from the Marines as a skilled marksman and has hunted throughout the world returning with trophies that include: African plains game, grizzly, black bear, caribou, whitetail, moose, elk, mule deer, and dall sheep.

In 1995, DOC began raising deer. In 1998, he and his wife, Kara, founded DOC'S Deer Scents, (docsdeerscents.com), a urine collection and manufacturing facility that produces guaranteed 100% pure and fresh scents used by successful hunters internationally. The fledgling company started with four doe and has grown to be a herd of over 200 well-kept and calm deer. Today DOC and Kara own and operate the largest, most technologically advanced and environmentally friendly, urine production facility in the world.

"DOC", who has been described as driven, honest and highly motivated, has chosen to share his knowledge, passion and high standards as the charismatic host of DOC'S Deer Scents presents DOC'S Team Extreme® Reloaded.



Mondays 8:00 pm
Mondays 2:00 am
Wednesdays 9:00 am
Sundays 2:00 pm
Sundays 11:30 pm



Sundays 10:00 am
Mondays 11:00 pm

COMBINED
HOUSEHOLDS
30+ Million

Same great show as seen on:
MENS CHANNEL, MAN CHANNEL, MOR CHANNEL,
SPORTSMAN CHANNEL, ICTV AND FOX SPORTS NET

Sponsorship Opportunities

A sponsorship of DOC'S Team Extreme® Reloaded exposes your message to multiple generations of hunters. It takes a hunter to make a hunter. A father or another role model has introduced most hunters to the sport. And active hunters are likely to have other household members that hunt.

Master Sponsor/ Presenter

Please Contact DOC'S for complete details.

Title Sponsor - \$25,000

- Closing billboard
- :30 commercial
- In-show product usage, when applicable

Guest Sponsor - \$15,000

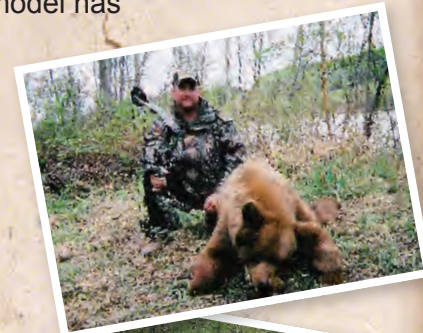
- Closing billboard
- In-show product usage, when applicable

Basic Sponsor - \$10,000

- In-show product usage, when applicable

Segment Sponsor - \$7,500

- Graphic tag with logo and contact information at close of show segment



Target Demographics

Of all sports, including both professional and amateur, hunting is rated first in total dollars spent. The huge variety of game hunted and frequency of hunting seasons secured its first place ranking.

- 42.5 million individuals participate annually.
- Hunting and fishing, combined, represent a 65.2 billion dollar a year industry.
- Hunting dominates every male demographic from age 18 to 65.
- Hunting is big business!